



## Selection Criteria

*Project 'MeDIETerranea' Measure 421  
Veneto Festival October 2014*

	<b>Criteria</b>	<b>Max Points</b>	<b>Points</b>
<b>1</b>	Background of operator (including experience in the sector)	<b>25</b>	
<b>2</b>	Link of product/service with the territory	<b>15</b>	
<b>3</b>	Number of activities happening within the stand (Interactivity of stand)	<b>2 points for every activity (Max 10)</b>	
	<b>TOTAL</b>	<b>50</b>	