



**Are you a farmer, an agro alimentary producer, a tour operator specialising in rural experiences, an operator in the hotel or catering industry or a craftsman or an artist?**

**If you are one of the above and you operate within the Majjistral Action Group Foundation territory, please continue reading.....**

#### **Festival Veneto 10th to 12th October 2014**

The Majjistral Action Group Foundation (MAGF) is opening a call for interested persons emanating from the above sectors who wish to participate in a Festival being organised in Rovigo, Veneto on the 10th, 11th and 12th October 2014. MAGF will be receiving applications from interested operators from the **18th August** till the **01st September 2014**.

MAGF will cover all costs associated with the flight, accomodation and logistics for the selected operators.

#### **Eligibility criteria**

- The applicant must be **an agro-alimentary producer** or **a farmer** or **a tour operator involved with rural experiences** or **a crafts person/artisan** or **an artist** or **an operator in the catering and hospitality industry**;
- The applicant must operate from the MAGF territory;
- The product must be grown/produced/processed in the territory. In the case of agro alimentary products, the raw produce must be from the Majjistral territory (MAGF reserves the right to ask the applicant to present a proof for this).
- Priority will be given to those applicants who have not participated yet in similar activities under this Measure.

#### **Selection Criteria**

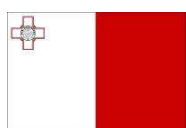
- The Selection Criteria marks on which the appicant will be assessed can be downloaded from our web-site;
- Ranking will be effected on a sectoral basis, eg. Honey, Wine, Olive oil, Crafts, Culture, Folk etc...
- The first ranked applicant from each sector will be given priority followed by the second applicant obtaining most points. (according to the number of applicants to be chosen )

(The Majjistral territory includes the following locations: H'Attard, Hal-Lija, L-Imtarfa, L-Imgarr, Hal-Gharghur, Haż-Żebbuġ, Is-Siġġiewi, il-Mosta, Ir-Rabat, Had-Dingli, in-Naxxar, L-Imdina, San Pawl il-Baħar and Mellieħa).

Applications can be downloaded from [www.leadermajjistral.eu](http://www.leadermajjistral.eu) under the section *Downloads* or from our offices at 12, Triq it-Tullier, Attard or from the respective local council in your locality. For enquires, do not hesitate to contact us on 20992080. **Applications will be received by MAGF from the 18th August till the 1st September 2014, noon.**

**This is your chance to promote your produce and products, exchange experiences and learn new techniques with other producers and operators from Malta as well as Italy.**

#### **Rural Development Programme for Malta 2007 – 2013**



LEADER  
Measure 421 – *Transnational Cooperation*  
Project Part-financed by the European Union  
The European Agricultural Fund for Rural Development  
Co-financing Rate:  
80% European Union, 20% Government of Malta



*Europe Investing in Rural Areas*